

CELEBRATE GARDEN DAY

Sunday 10 May 2020

INTERACTIVE GUIDE

This short guide is full of simple ideas and inspiration on how you can help support this movement

PLUS

You'll have the chance to win 1 of 10 × **£250**

**National Garden
Gift vouchers**



#GardenDayUK

www.gardenday.co.uk



@GardenDayUK



SUNDAY 10 MAY 2020

Garden Day is a chance for people to down tools, don a flower crown and spend time celebrating their gardens, balcony or green spaces with others.

WHY SUPPORT GARDEN DAY?

In these difficult times it has never been more important to be able to connect and enjoy nature. It gives us feelings of peace and wellness and is scientifically proven to have positive effects on our health, both mentally and physically.

We need your support in helping champion Garden Day and encouraging your followers to get involved.



HOW TO GET INVOLVED

We've put together this quick guide to plant some ideas on how you can join us in mobilising our movement and become part of our online community, including:

All the relevant social media tags

Links to downloadable images and content for you to use as you wish!

Crafted step-by-step example posts for you to have a look at; but we would love to see you add your own personal touch

Hosting a virtual garden party

SHARE AND WIN!

Everyone who shares a post and uses the hashtag **#GardenDayUK** on Sunday 10 May will be entered into a draw to win 1 of 10 × **£250 National Garden Gift vouchers**. Good luck! T&Cs on our website.


Please tag us and use the hashtag **#GardenDayUK** in all your posts



Follow us on [f](#) [t](#) [i](#) [v](#) [b](#) [@GardenDayUK](#)

OUR TOP 6 POSTS

Ideas and inspiration to share with your online community

Whenever you see  click to download the visual

1

ANNOUNCE THE DATE



" Sunday 10 May is **@GardenDayUK**, a day where everyone is encouraged to put down their gardening tools, wear a flower crown and enjoy their gardens. I'm in! **#GardenDayUK** "



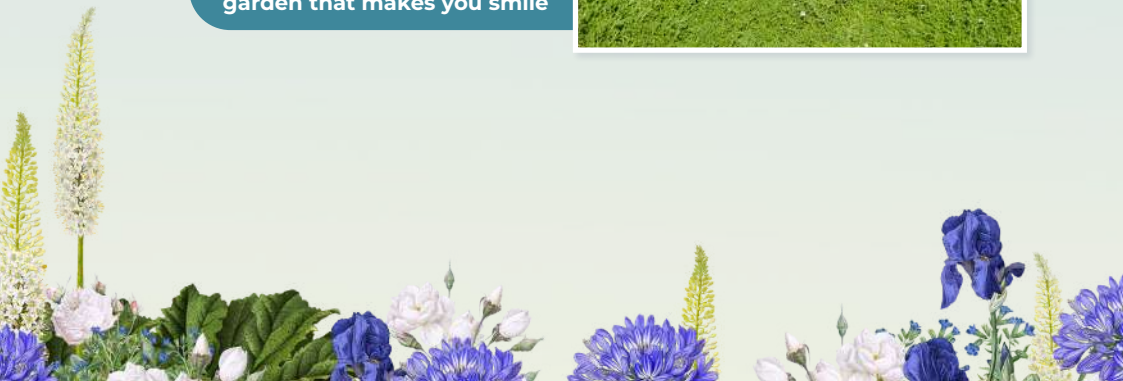
GRAB THE POSTER TO SHARE

2

SHARE A PICTURE OF YOUR GARDEN

" Let's enjoy our gardens, house plants and green spaces together as a nation with **@GardenDayUK** on Sunday 10 May **#GardenDayUK** "

Share something from your garden that makes you smile



3

PREPARE YOUR GARDEN



" Busy making sure my garden looks at its best with some final pruning and preening ahead of **@GardenDayUK** **#GardenDayUK** "

Share an image of you in your garden

4

HOST A VIRTUAL PARTY

" I'm hosting a virtual garden party for @GardenDayUK, let me know if you want to join me 😊 #GardenDayUK "



GRAB YOUR INVITE TO SHARE



VIDEO APPS

Suggested video apps to connect and celebrate with friends and family on Garden Day

Zoom



Google Duo



Houseparty



Facebook Messenger



WhatsApp Messenger



5

CRAFT A FLOWER CROWN



" I'm making a flower crown for **@GardenDayUK** for myself and (insert dog/ houseplant's name). They look pretty easy to make – here's a video to show you how... **#GardenDayUK** "

Share an image of you, your dog or favourite houseplant wearing a flower crown



HOW TO MAKE A FLOWER CROWN
by Tallulah Rose Flower School



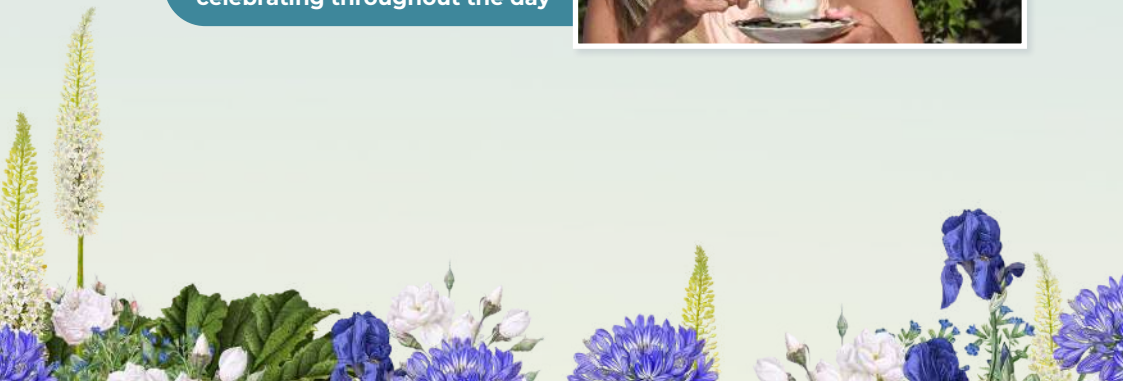
HOW TO MAKE A FLOWER
CROWN FOR YOUR DOG

6

ENJOY GARDEN DAY!

" @GardenDayUK is finally here! Excited to down tools for the day, wear a flower crown and enjoy my garden! #GardenDayUK "

Share images of how you're celebrating throughout the day



HAVE A FABULOUS GARDEN DAY

We can't wait to see your
#GardenDayUK pics and videos

Thank you for all of your support this year



#GardenDayUK

www.gardenday.co.uk



@GardenDayUK

