

GARDEN DAY

Sunday 12 May 2019

SOCIAL MEDIA TOOLKIT

Facebook, Twitter
and Instagram



#GardenDayUK

www.gardenday.co.uk



@GardenDayUK

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We've put together a quick guide to plant some ideas on how you can be part of the Garden Day conversation on social media, in the lead up to, and on Garden Day (Sunday 12 May) this year.

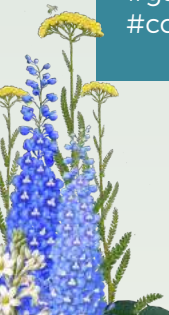
Here you'll find the Garden Day social media handles, hashtags, example posts and even links to images that you can download and use.

Please note that these are just a few ideas - we would love you to branch out and share whatever you're up to and however you want to show it off with us! Remember to tag us and use the hashtag **#GardenDayUK** in all your posts and photos.

Follow us on [f](#) [t](#) [i](#) [v](#) @gardendayuk
#GardenDayUK

Other popular hashtags to include:

#flowercrown #flowers #gardens
#gardeners #gardeninglove #gardenlover
#gardeningmakesmehappy
#community #wellbeing



SHARE AND WIN

There are 10 National Gardening vouchers up for grabs for fans posting about Garden Day and sharing images of their Garden Day celebrations.

We'll be keeping an eye open over the social media waves from **Monday 22 April right up until Garden Day.**

Remember to tag **@GardenDayUK** and **#GardenDayUK**.

T&Cs on our website.



SUGGESTED GARDEN DAY POSTS

* Whenever you see  you can click through to download the visual should you wish to use it.

1



Sunday 12 May is **@GardenDayUK** and if you haven't heard about it before, it's a day where everyone is encouraged to put down their gardening tools, wear a flower crown and invite neighbours, family & friends to celebrate their gardens over a cuppa or a drink! Now that sounds like a day I want to celebrate. **#GardenDayUK**

Suggested image: Garden Day Poster



Simply being in a garden is good for your health! It lowers your blood pressure, improves your mood and mental wellbeing and helps boost your brain power. So let's celebrate our gardens on **@GardenDayUK** Sunday 12 May **#GardenDayUK**

*Suggested image:
Share something from your garden
that makes you happy*



3



Busy making sure my garden looks at its best with some final pruning & preening ahead of **@GardenDayUK** next Sunday 12th May! Don't forget to invite family and friends to enjoy it with you. **#GardenDayUK**

*Suggested image: **Share an image of your garden and or you in your garden***

GRAB YOUR INVITE TO SHARE HERE:



4



I'm planning to rock a flower crown for **@GardenDayUK** this Sunday! They look pretty easy to make - Here's a how to video **#GardenDayUK**

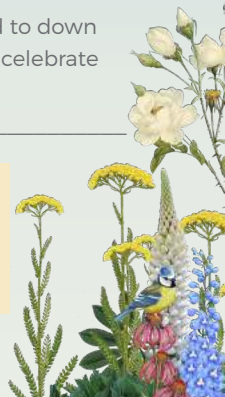
*Suggested video: **Tallulah Rose Flower School's video***

5



@GardenDayUK is finally here! Excited to down tools for the day, rock a flower crown & celebrate my garden! **#GardenDayUK**

*Suggested image: **Share an image of you and your friends/family celebrating Garden Day / a selfie of you wearing a flower crown.***



THANK
YOU



#GardenDayUK

www.gardenday.co.uk



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